EverGo Media

What to Budget

Every project is different. These starting figures give you a general idea of what to plan for before we talk. Final investment is scoped after a discovery conversation.

Not sure where to start? A discovery conversation is always free. We'll talk through your project before any commitment is made.

Professional creative services at ministry-friendly rates. EverGo's pricing averages 35–40% below standard U.S. freelance rates — because your ministry deserves excellence at a rate you can actually plan for.

Missionary Communication Packages

The most common needs for missionaries — bundled together at a reduced rate.

Deputation Launch Package — $1,500

Everything a missionary needs to launch deputation — film and materials, built together from the start.

- Deputation Film
- Prayer Card
- Prayer Letter Header & Footer
- Retractable Banner

Furlough Refresh Package — $1,400

For missionaries returning from the field who need updated materials. Banner included if needed.

- Furlough Film
- Prayer Card
- Prayer Letter Header & Footer
- Retractable Banner (if needed)

Custom packages available — mix and match services to fit your ministry and budget.

Individual pieces from either package are also available as standalone services.

Story-Driven Films

Story-Driven Films — Starting at $1,200

- Deputation Film
- Furlough Film
- Ministry Story Film
- Ministry Overview Film

Conference or Event Promo Film — Starting at $1,500

Original on-location shoot with directed footage, b-roll, and intentional storytelling.

Event Highlight Film — Starting at $600

Edited from footage you provide. Mission trip recaps, event highlights, and short ministry updates.

Design Services

Prayer Card — **$150**
Professionally designed card introducing you, your field, and your calling.

Prayer Letter Header Only — **$75**
Branded header for your regular supporter updates.

Prayer Letter Header & Footer — **$125**
Complete branded set for polished, consistent communication.

Retractable Banner — **$150**
Display banner for deputation tables, church foyers, and ministry events.

Tri-Fold Brochure — **$250**
A take-home piece giving churches a clear overview of your ministry and needs.

Book Cover Design — **$200**
Professional book cover design for authors in ministry. Standalone service.

Website Design

New Website — **Starting at $900**
Layout, page structure, branding consistency, and mobile responsiveness. No custom coding.

Website Redesign / Refresh — **Starting at $500**
Updating an existing site with improved layout, visuals, and clarity.

Ministry Landing Page — **Starting at $450**
A single-page site for churches or ministries that need a simple online presence.

On-Location Filming

A film built from the field tells a different story than one built from home.

When I travel to you, I'm not just collecting footage — I'm stepping into your context, your culture, and your community. That immersion shapes how the story is told. Supporters watching the finished film feel the difference.

For domestic projects, travel costs are factored into project scoping based on distance.

For international projects, I work with a regional booking model. If you can connect me with other missionaries in your area who also need a film, we can discuss shared travel arrangements that reduce the cost burden for everyone involved.

Interested in bringing EverGo to your field? Let's talk.

Payment

A deposit is required to begin all projects.

Standard payment structure:

- 50% deposit to begin
- 50% due upon final delivery

Need more flexibility? A staged payment plan is available upon request.

- 25% deposit to begin
- 25% due at project midpoint
- 25% due at rough cut / review stage
- 25% due upon final delivery

All payment schedules are confirmed in writing before the project begins.

Planning Ahead

If a film or communication project feels out of reach right now, that's okay. Many missionaries plan for these needs the same way they plan for equipment, travel, or language training — by budgeting for it ahead of time and praying toward God's provision.

If you know furlough is coming next year, or a new season of ministry is approaching, now is a good time to start setting aside a small amount each month toward a film or communication project. A story-driven film is not a luxury — it's one of the most effective tools you have for inviting churches and supporters into what God is doing through you.

If you'd like to talk through timing and options before you're ready to book, a discovery conversation is always free.

Ready to talk through your project?

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